

City of Imperial Beach

News Updates & Information



WEEK OF JUNE 27, 2011

This publication is meant to give you the latest and greatest news and information from around the City.

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SECTION 1 SAN DIEGO COUNTY FREE DISCOUNT PRESCRIPTION CARD

On May 10, 2011, County Supervisor Greg Cox introduced an innovative program to provide discount prescription drug cards to everyone in San Diego County. Through a partnership with Financial Marketing Concepts, Inc., the County will bring the Coast 2 Coast Rx Discount Card to San Diego for all residents to use.

The cards will provide a discount on more than 60,000 name-brand and generic card prescription medications. Individuals and families participating in the program can save up to 65 percent on prescriptions, and up to 80 percent on lab and imaging tests. Users can also obtain discounts on dental, vision and hearing services, and on medications for their pets.

The program is free to residents and there is no cost to taxpayers. Anyone can use this program; even people who have health insurance can use this card if they find that it gets them a bigger discount on their prescription drugs.

You may obtain a free Discount Prescription Card at City Hall offices located at 825 Imperial Beach Blvd. on the Community Bulletin Board or simply call 2-1-1 for a card to be mailed to you, or print one online at www.coast2coastrx.com/sd.

SECTION 2 PALM AVENUE STREET-END BENCH BACK PHOTOS

In last week's edition of the City News Publication, Section 7 included content regarding the recent Palm Avenue Street-end Bench Backs that were installed. Click [HERE](#) to view photos of these beautiful bench backs.

SECTION 3 FIRE COMMUNICATIONS

The Imperial Beach Fire Department successfully transferred Fire Communications and Dispatch Services over to San Diego Fire Communications Center. Imperial Beach Fire

Department appreciates the support and service received from Heartland Communications Fire Authority.

SECTION 4 4TH OF JULY FIREWORKS

Yes, Imperial Beach will have 4th of July fireworks and this is due to the work of many people including:

- Sandy Purdon, Executive Director of the Big Bay Boom
- The Port and Commissioner Dan Malcolm
- City Council
- Imperial Beach Business Improvement District
- City Staff
- Attorney John Lormon
- The Coast Guard

It takes a whole lot of people to celebrate 30 minutes of spectacular pyrotechnics and making sure the whole weekend is safe.

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